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Digitec Interactive Named a Gamification Company to Watch by Training Industry

Orlando, FL-November 17, 2017- Digitec Interactive has been named a 2017 *Gamification Company to Watch* by Training Industry.

Selection to this year's Gamification Companies Watch List was based on the following criteria:

- Gamification features and capabilities
- Innovativeness of offerings
- Company size and growth potential
- Quality and number of clients/users
- Awards, recognition and competitive differentiation

“The companies selected for this year’s 2017 Gamification Companies Watch List are emerging players in the gamification space and have demonstrated remarkable examples of gamified training content,” said Lea Johnson, market research manager at Training Industry, Inc. “These organizations excel in many technologies, ranging from training simulations and serious games to leaderboards and badging.”

Digitec Interactive has been on the forefront of gamification as a learning tool since 2002, and believes that, used properly, gamification has the potential to increase retention, inspire learners to master subject matter, and get learners excited about learning and development goals. “We see gamification as part of the future of learning, and are proud of to be recognized as a Gamification Company to Watch in 2017,” said Jack McGrath, President and Creative Director, Digitec Interactive. “We strive to transform the learning experience, and gamification has definitely been an area where we’ve been able to make a positive impact on the industry.”

ABOUT TRAINING INDUSTRY, INC.

TrainingIndustry.com spotlights the latest news, articles, case studies and best practices within the training industry. Our focus is on helping dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.

ABOUT DIGITEC INTERACTIVE

Digitec Interactive is an eLearning and learning management system provider, developing educational products for corporate, association, academic, medical and non-profit clients. It is best known for its signature learning management system, Knowledge Direct. Digitec has delivered courses for more than 600,000 annual users. Additionally, Digitec has created custom learning experiences for many Fortune 500 companies including P&G, Symantec, Cisco Systems, Yum Brands, Genentech and Hilton Worldwide.

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