

Press Release

The International Society on Thrombosis and Haemostasis (ISTH) Partners with Digitec Interactive for Online Academy

The ISTH and Digitec Interactive Have Partnered to Bring Online Education to Physicians Specializing in Bleeding and Clotting Disorders Worldwide

Orlando, Fla., June 17, 2013: The ISTH, the leading worldwide not-for-profit organization dedicated to advancing the understanding, prevention, diagnosis and treatment of thrombotic and bleeding disorders, is pleased to announce its partnership with Digitec Interactive, the leader in easy-to-use learning portals and engaging eLearning programs and courseware for online continuing medical education (CME). The ISTH has selected the Knowledge Direct® MED learning management system (LMS) from Digitec Interactive to deliver CME to its more than 3,500 members worldwide. The new online portal will act as a single, unified repository for self-paced courses, live and recorded webinars, recorded conferences, and poster sessions which will be available to both members and non-members.

“We are excited about the partnership with the ISTH and look forward to working alongside individuals who share our mission to *transform learning to change lives*,” said Dick Hofmann, VP of Sales at Digitec Interactive. “Medical specialty societies have the unique ability and responsibility to ensure physicians, scientists and healthcare professionals around the world are receiving the latest training in the advancement of medicine. The work the ISTH is doing to promote scientific understanding and improve patient care will positively affect the lives of millions of people around the world.”

Development of the new online portal is under way and includes many benefits to members looking to learn online. . Members can expect an intuitive and easy-to-use experience tailored to help them meet their personal learning goals. The online portal also gives busy researchers and physicians the option of completing activities and assignments on-the-go from any mobile device or laptop, anytime – day or night.

The new, engaging eLearning portal will launch this fall with two self-paced courses, *Coagulation System* and *Venous Thrombosis*. Additional interactive self-paced courses will be designed and developed in collaboration between ISTH and Digitec Interactive and be made available to members through the portal over the next year.

About ISTH

Founded in 1969, the ISTH is the leading worldwide not-for-profit organization dedicated to advancing the understanding, prevention, diagnosis and treatment of thrombotic and bleeding disorders. ISTH is an international membership organization with over 3,500 clinicians, researchers and educators working together to improve the lives of patients in more than 85 countries around the world. Among its highly regarded activities and initiatives are education and standardization programs, research activities; meetings and conferences, peer-reviewed publications and expert committees. Visit ISTH online at www.isth.org.

About Digitec Interactive

Digitec Interactive is an award-winning eLearning production company and learning management system provider, developing educational products for medical, association, and non-profit clients. Digitec Interactive is best known for the popular learning management system, Knowledge Direct, and has grown to be a leading provider of easy-to-use learning portals and engaging e-Learning programs and courseware. For more information on the Knowledge Direct MED LMS, please visit www.knowledgedirectmed.com.

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