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**Digitec Interactive**

# Press Release

## **Knowledge Direct LMS Receives Excellence Award**

Digitec Interactive Wins Silver Brandon Hall *Excellence in Learning Technology Award* for the Knowledge Direct® Learning Management System

**Orlando, FL, May 3, 2011:** Digitec Interactive, a leader in innovative learning technology solutions, has won a coveted Brandon Hall Excellence in Learning Technology Award for their flagship learning management solution, Knowledge Direct. Knowledge Direct – a SaaS (software as a service) learning management system for continuing education, professional development and certifications, received high praise in the category of Best Advance in Learning Management Technology for External Training where the platform received the silver award.



The Knowledge Direct suite of software for corporate, association and not-for-profit organizations incorporates several highly innovative features designed specifically for end users of the system external from the organization. Feature-sets unique to the platform include:

- An integrated course catalog with built-in social marketing components
- A robust recommendation engine which automatically recommends courses of interest to learners based on their current course assignments
- Social learning integration with the web's most popular networking sites including Twitter, Facebook and LinkedIn
- Automatic output for mobile devices including the iPad, iPhone, Android and Blackberry

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"We're thrilled to receive this recognition," said Jack McGrath, president of Digitec. "Our goal with Knowledge Direct has always been to use technological innovation to create a product that's very powerful, yet easy-to-use for non-technical users."

The Brandon Hall Excellence in Learning Technology Awards are presented by Brandon Hall Group, a leading research firm in training and development. The Learning Technology Awards program showcases innovative products for creating and managing learning, talent and performance.

"These excellent tools and systems are the cutting edge of learning technology," said Tom Werner, chief research officer and director of the Awards program. Comments from the judges indicate that the "system offers a very clean, easy-to-use interface" as well as "novel features to allow an organization to present content to external users."

Representatives for the Knowledge Direct suite of software will be demonstrating the system's innovative feature set at the following upcoming conferences:

ASTD International, Orlando, Florida, May 23-25, 2011.

AAMSE Annual Conference, Boston, Massachusetts, July 20-22, 2011.

ASAE Annual Meeting and Expo, St. Louis, Missouri, August 7-8, 2011.

NiUG Discovery Conference, Baltimore, Maryland, October 19-21, 2011.

ASAE Medical Associations Conference Baltimore, Maryland, November 7-8, 2011.

ASAE Technology Conference, Washington, D.C, December 6-8, 2011.

#### *About Digitec*

Established in 1988, Digitec Interactive is an award-winning eLearning production company and learning management system provider, developing educational products for corporate, association, academic, medical and non-profit clients. Digitec Interactive is best known for the popular learning management system, [Knowledge Direct®](#) and has grown to be the leading provider of easy-to-use learning portals and engaging e-Learning programs and courseware.

#### *About Brandon Hall Group*

Having worked with more than 5,000 clients globally and after 17 years of delivering world-class solutions, Brandon Hall Group is the preeminent research and analyst organization focused on developing research-driven solutions to drive organizational performance for emerging and large organizations. Through the recent merger of Brandon Hall Research and AC Growth, Brandon Hall Group has an extensive repository of thought leadership, research, data, and expertise in Learning and Development, Talent Management, Sales, Marketing, and Executive Management.

To learn more, visit <http://www.knowledgedirectweb.com>, or contact our offices at 1.800.942.4537, [info@digitecinteractive.com](mailto:info@digitecinteractive.com).

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