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Digitec Interactive

Press Release

Digitec Interactive to Demonstrate Award-winning LMS at American Society for Training and Development Conference

Orlando, FL, May 16, 2011: Digitec Interactive -- an industry-leading eLearning and Learning Management Technology Company, today announced their participation in the upcoming American Society for Training and Development (ASTD) International Conference and Expo. Representatives for the company's award-winning learning management system (LMS), Knowledge Direct®, will demonstrate the system's ease-of-use and flexibility in booth #403, May 22-25, 2011 at the Orange County Convention Center in Orlando, FL.

The ASTD International Conference is the largest gathering of training and development professionals in the world. Held each spring, the conference brings together more than 8,000 instructional designers, training managers, eLearning developers, facilitators, performance consultants and other workplace learning professionals from more than 70 countries. The event features more than 250 educational sessions from industry-leading experts and a world-class exposition showcasing the latest products and services.

Digitec's flagship learning management system, Knowledge Direct, and rapid content authoring tool, *Direct-to-WEB* will be on display for attendees of the event. Representatives for the suite of software will provide continuous, live in-booth demonstrations of the system throughout the conference. Knowledge Direct, recent winner of the coveted Brandon Hall Excellence in Learning Technology award features leading edge mobile and social learning technology, robust reporting and content authoring capabilities, based on web 2.0 technology. Attendees of the event who schedule an in-depth demonstration of the platform will also be eligible for never before seen savings on the platform. A 20% discount on LMS implementation will be given to all attendees who select the system and complete contract negotiations by June 31, 2011.

About Digitec

Established in 1988, Digitec Interactive is an award-winning eLearning production company and learning management system provider, developing educational products for corporate, association, medical and non-profit clients. Digitec Interactive is best known for the popular learning management system, [Knowledge Direct®](#) and has grown to be a leading provider of easy-to-use learning portals and engaging e-Learning programs and courseware.

To learn more, visit <http://www.knowledgedirectweb.com>, or contact our offices at 1.800.942.4537, info@digitecinteractive.com.

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