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**FOR IMMEDIATE RELEASE**

**Digitec Interactive Announces Release of Knowledge Direct NOW**

**Orlando, FL-November 03, 2015-** Digitec Interactive, best known for their award-winning learning management system, Knowledge Direct®, has just released [Knowledge Direct NOW](#). With all of the functionality of their signature learning management system, Knowledge Direct *NOW* is available for \$599 a month with no start up fees and no contract. The monthly subscription includes up to 250 active users and does not include any integrations or customizations.

“We believe that the future of learning should be accessible to everyone, anytime, anywhere,” explains Digitec President and Creative Director, Jack McGrath. “Knowledge Direct *NOW* lowers the cost of entry for an association, so they can begin offering education to create non-dues revenue and drive member engagement and loyalty.”

Knowledge Direct NOW includes:

- Knowledge Direct LMS Version 6.5.1
- Up to 250 active users
- Catalog and built-in ecommerce shopping cart
- 1-800 telephone and email admin support
- Quick implementation

While customizations and integrations are not included in Knowledge Direct NOW, customers can upgrade to the enterprise version at any time.

Knowledge Direct has been used to create learning experiences for many associations, including the Emergency Nurses Association (ENA). With Knowledge Direct, ENA course sales grew 614% in just 2 years. Tom Daily, IT Director for the Emergency Nurses Association states, “The Knowledge Direct LMS was a perfect fit for us at Emergency Nurses Association. It required no modification to the process except for connectivity with our AMS. Knowledge Direct staff were great to work with in making that happen in a timely fashion making our overall interaction with staff and the product excellent.”

**ABOUT DIGITEC INTERACTIVE**

Digitec Interactive is an eLearning and learning technology provider, developing educational products for corporate, association, academic, medical and non-profit clients. It is best known for its signature learning management platform, Knowledge Direct. Digitec has delivered courses for more than 600,000 annual users. Additionally, Digitec has created custom learning experiences for many Fortune 500

companies including Disney, P&G, Symantec, Cisco Systems, Yum Brands, Genentech and Hilton Worldwide.

Learn more at [knowledgedirectweb.com](http://knowledgedirectweb.com)

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