

**FOR IMMEDIATE RELEASE**

**Commission on Rehabilitation Counselor Certification (CRCC) and Digitec Interactive provide high quality continuing education to the rehabilitation counseling profession.**

**ORLANDO, FL, December 6, 2016** – In July of 2016, CRCC launched its CRCC e-UNIVERSITY using Digitec Interactive’s Knowledge Direct<sup>®</sup> 7 learning management system.

In August 2015, CRCC began a rollout of their new CRCC COMMUNITY, the first online community built exclusively to serve all rehabilitation counseling professionals. The CRCC COMMUNITY includes three state-of-the-art online platforms: CRCC ENGAGE, a professional networking platform that empowers its subscribers to create meaningful, engaging dialogue through information sharing, discussion groups, and resource libraries; CRCC ASPIRE, an online job board built exclusively for Certified Rehabilitation Counselors (CRCs) and CRC applicants as well as employers who value the CRC in their hiring practices; and CRCC e-UNIVERSITY, offering self-paced, interactive, on-demand eLearning to the entire rehabilitation counseling profession.

“Research conducted in 2013-14 indicated that CRCs wanted more products and services from CRCC beyond the certification,” explained Cindy Chapman, Executive Director for CRCC. “Continuing education was one of these products. Our certificants wanted quality continuing education that was affordable and convenient. That’s when we turned to Digitec Interactive.”

In July 2016, CRCC launched CRCC e-UNIVERSITY using the Digitec Interactive Knowledge Direct<sup>®</sup> 7 learning management system (LMS). With this cutting-edge platform, learners experience an easy-to-use interface combined with the added convenience of automatic placement of completed continuing education to a certificant’s personal CE log, which saves time and money. The Knowledge Direct<sup>®</sup> 7 LMS provides an integrated learning solution, connecting CRCC’s certification/credit monitoring applications, AMS, and website, which help to support CRCC’s marketing initiatives to grow CRCC e-UNIVERSITY annual subscriptions and course enrollment. Plus, Knowledge Direct<sup>®</sup> 7 meets 508/ADA compliance standards.

“We have a great working relationship with Digitec Interactive,” said Susan Brown Zahn, Ph.D., and CRCC’s E-Learning Manager. “Digitec is always responsive to our needs. We aren’t locked into a one-size-fits-all system. We can control what we want in our LMS. That’s a big reason why we chose Digitec Interactive and the Knowledge Direct<sup>®</sup> platform. We know if it’s possible, Digitec will make it happen.”

To encourage rehabilitation counseling professionals to try CRCC e-UNIVERSITY, CRCC is offering a free one hour course entitled Ethics: Exploring the 2017 Code. This free course provides an overview of the new and revised enforceable standards of the 2017 CRCC Code of Professional Ethics for Rehabilitation

Counselors. Enforceable standards are intended to assure the public that the rehabilitation counseling profession accepts its responsibility to provide quality service to individuals with disabilities.

“All rehabilitation counselors need to stay current in ethics,” explained Scott Dunnell, Director of Marketing and Strategic Alliances for CRCC. “So a free course that provides the latest changes to the Code of Professional Ethics is the perfect way for anyone to try CRCC e-UNIVERSITY with no risk or obligation. Plus, everyone who completes the free course receives one hour of CE credit.”

#### **ABOUT THE COMMISSION ON REHABILITATION COUNSELOR CERTIFICATION (CRCC)**



Since 1974, the Commission on Rehabilitation Counselor Certification (CRCC), the world’s largest rehabilitation counseling organization dedicated to improving the lives of individuals with disabilities, has set the standard for competent delivery of quality rehabilitation counseling services through its nationally accredited and internationally recognized Certified Rehabilitation Counselor (CRC) certification program. Currently, there are over 16,000 CRCs in active practice around the world.

Learn more at [www.crccertification.com](http://www.crccertification.com)

#### **ABOUT DIGITEC INTERACTIVE**

Digitec Interactive is an eLearning and learning management system provider, developing educational products for corporate, association, academic, medical and non-profit clients. It is best known for its signature learning management system, Knowledge Direct. Digitec has delivered courses for more than 600,000 annual users. Additionally, Digitec has created custom learning experiences for many Fortune 500 companies including Disney, P&G, Symantec, Cisco Systems, Yum Brands, Genentech and Hilton Worldwide.

Learn more at [kdplatform.com](http://kdplatform.com) and [digitecinteractive.com](http://digitecinteractive.com)

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