

FOR IMMEDIATE RELEASE

Digitec Interactive Named an Orlando Business Journal 2017 *Innovations in Technology* award winner

Orlando, FL-October 11, 2017- Digitec Interactive earns *Innovations in Technology award* from the Orlando Business Journal.

The Orlando Business Journal's *Innovations in Technology awards* will recognize companies and organizations — and two individuals who are tech trailblazers — for advances in areas such as e-commerce, manufacturing, hardware, software, cloud computing, simulation/training, data analytics, transportation and more.

Digitec credits their recognition to the decision to revamp their popular learning management system, Knowledge Direct. Digitec President, Jack McGrath, explains, "In 2012, Digitec decided to rebuild the Knowledge Direct learning management platform. Digitec launched the app in 2005, and it has delivered over a million courses to learners around the work, so far. But with the explosion of mobile devices and new internet technology available, Digitec self-funded a 5-year effort to redesign the platform from the ground-up. This was a risky move, but has repositioned Digitec and the Knowledge Direct platform into a broader market with a state-of-the-art mobile web infrastructure."

Digitec is proud to be among the region's top organizations who leverage technology in innovative ways to create a competitive advantage. "We are honored to be recognized among these technology industry leaders, and deeply gratified that our technology is helping *transform learning to change lives.*" said McGrath.

ABOUT DIGITEC INTERACTIVE

Digitec Interactive is an eLearning and learning management system provider, developing educational products for corporate, association, academic, medical and non-profit clients. It is best known for its signature learning management system, Knowledge Direct. Digitec has delivered more than 1.5 million courses. Additionally, Digitec has created custom learning experiences for many Fortune 500 companies including P&G, Symantec, Cisco Systems, Yum Brands, Genentech and Hilton Worldwide.

Learn more at kdplatform.com and digitecinteractive.com

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